

# Jef Meulemans

67 East Lake Dr. NE - Atlanta, GA 30317 - melman@jefm.net - 1FDesign.com - 770.356.3375

**Profile:** Highly creative and technically sophisticated professional with solid history of effective web design, development and administration in high-availability systems. Proficient in a broad variety of Internet technologies. Proven expertise developing and implementing targeted, productive, and cost-efficient technical solutions for identified business goals.

**Technical:** HTML5, XML, CSS, Javascript, JQuery, PHP, MySQL

**Certificates:** Information Mapping, Google Search Appliance, Adobe Flash

**Software:** Mac/Windows OS, Oracle UCM/Site Studio, Joomla, FTP, Dreamweaver, Fireworks, Illustrator, InDesign, Flash, ActionScript 3.0, Photoshop, MS Office

**Experience:** COX Media Group 2015 - Present  
Atlanta, GA  
WEB DEVELOPER

- Build responsive advertising web pages and marketing emails
- Hand code all pages using HTML, CSS, Javascript
- HTML forms, reports and google analytics
- High pressure, high volume web projects

1F Design Consulting 2005 - Present  
Atlanta, GA  
WEB DESIGNER

- Build and maintain small business web sites
- Hand code all pages using HTML, CSS, Javascript, MySQL and PHP
- Set up domain registration and web hosting
- Install and configure CMS (Joomla or Wordpress)
- Graphic design using Adobe Creative Suite

American Cancer Society 2011 – 2014  
Atlanta, GA  
WEB DEVELOPER/UI DESIGNER (.net environment)

- Create and maintain template library via Site Studio software
- Create and maintain code fragment and element libraries
- Manage and train content contributors
- Create HTML from PSD files and wireframes
- Add HTML5/XML elements wrapped with CSS3
- Add Javascript elements per wireframes
- Infographics and banners using Adobe Creative Suite

ASHRAE  
Atlanta, GA  
MANAGER OF DIGITAL COMMUNICATIONS

2007 – 2011

Manage Web Developers, Designers, Content Contributors  
Coordinate digital campaigns with marketing and sales teams  
Design and manage all email marketing campaigns  
Implement new project templates in iApps CMS  
PHP/MySQL code for web application data collection and email processes

Primerica Financial Services  
Duluth, GA  
WEB ADMINISTRATOR

1998 – 2005

Create and maintain corporate intranet  
Hand coded all HTML/CSS/Javascript  
Branded intranet  
Manage and train users in Stellent CMS  
Promote all projects through SDLC

Primerica Financial Services  
Duluth, GA  
TECHNOLOGY TRAINER

1995 – 1998

Designed, created and maintained computer training center  
Train field agents in use of proprietary financial software  
Developed training curriculum

**Additional Experience:** Natasha Enterprises/Gwinnett Today  
Snellville, GA  
GRAPHIC ARTIST/PRODUCER

1995 – 1996

**Education/ Credentials:** Business Administration Degree  
Dekalb College

**Professional & Civic Affiliations:**

Veteran - US Air Force In-Flight Refueling Operator  
Cobb County Election Official  
Camp Horizon Counselor (Board Officer)  
Civil Air Patrol  
Private Pilot  
ASA Softball Umpire  
Mentoring Program, Gwinnett County Schools  
President, Georgia Assoc. of Home Office Underwriters  
Fellow, Life Management Institute (FLMI)